The Kindness Cloud
KindnessCloud.org

Join the Kindness Movement
Make a Difference
Create a Kinder World

How You Can Help

Since before the **Coronavirus Crisis**, the tax-exempt, nonprofit **Kindness Cloud Foundation** has been working to increase the amount of **Kindness** in the world. From the Foundation's earliest days, people have asked: "**how can I help?**" Here a few of the many answers to that question. **Please Share This Forward**.

Taking Action to Spread Kindness

Our simplest answer is for everyone to **DO, PROMOTE, and SPREAD MORE KINDNESS** themselves – not just "to like" **Kindness** or "agree with" **Kindness**. **Kindness is Action**. And it is essential that we all:

- **Inspire, Encourage, and Enable Others to Do More Kindness**
- **Share Kindness Messages, Resources, and Ideas Forward**
- **Foster Wholesale**, as well as **Retail**, **Kindness**

Our goal is **Create a Kindness Ripple Effect**, much like dropping small **Kindness Pebbles** into a pond to cause a large **Kindness Wave**. Now, more than ever, the **World Needs Action**, your action, and the actions of others, to **Help Spread Kindness**. Some ways YOU can help create a **Kindness Ripple Effect** include:

- **Recruit Others**. Invite your friends, relatives, colleagues, and neighbors to join the **Kindness Movement**. Call, write, and contact people in this time of isolation. The possibilities for **Kindness** are endless.

- **Broadcast Kindness**. Share **Kindness** stories, challenges, videos, and positive messages on social media. Reach out to local newspapers or other traditional media about your **Kindness** activities and initiatives.

- **Use, Promote, and Spread Kindness Resources**. Share the **Kindness Certificates and Cards** (KindnessCloud.org/Resources) and the **Kindness Action Images** (KindnessCloud.org/Ideas).

- **Create Retail and Wholesale Kindness Activities**. Learn more about **Retail** vs. **Wholesale Kindness** and your **Kindness Path** at [KindnessCloud.org/Roadmap].

Everyone must **Practice and Spread Kindness.** We all have a role to play. **The World Needs Your Help**.

Kindness Certificates

You can use **Kindness Certificates** to encourage, recognize, and reward **Acts of Kindness**. Teachers, parents, and grandparents can give or send them to children, students, or adults. Employers, colleagues, and neighbors can give or send them to each other. Anyone can post them on social media.

Download and print either the JPG or the PDF version of the free certificate. Enter the name of the recipient and the date by hand, and then either present or take a picture of the certificate. You can also insert the name and date directly into an electronic copy if you have and know how to use the appropriate software.

All **Kindness Certificates** look the same; only the title of the recipient is different. Do you have an idea for another certificate? Let us know at [info@KindnessCloud.org].

- Kindness Advisor
- Kindness Advocate
- Kindness Ambassador
- Kindness Butterfly
- Kindness Champion
- Kindness Citizen
- Kindness Crusader
- Kindness Hero
- Kindness Leader
- Kindness Parent
- Kindness Partner
- Kindness Pathfinder
- Kindness Promoter
- Kindness Sponsor
- Kindness Student
- Kindness Teacher
- Kindness Trailblazer
- Kindness Volunteer

Kindness Cards

Use **Kindness Cards** to encourage, recognize, or reward **Acts of Kindness**. Teachers, parents, or grandparents can give or send them to children, students, or adults. Employers and colleagues, or friends and neighbors, can give or send them to each other. Anyone can post them on social media. Invent your own **Kindness Challenges** using these **Kindness Cards**.

There are four different types of **Kindness Cards** – **Giving Cards**, **Promise Cards**, **Receiving Cards**, and **Share It Forward Cards** – and each is available in many different sizes. In addition to the single-card versions for printing or posting, there are also options to print multiple copies per page and then to cut them after printing.

Kindness Cards can be completed by hand, and then presented or photographed. Information can also be inserted into an electronic copy with the appropriate software. There are versions of each card with and without name spaces. A sample of each card with a name space is shown below.

| **Giving Cards** | **Promise Cards** | **Receiving Cards** | **Share It Forward Cards** |

Kindness Cloud Online

On the Web

Home Page – KindnessCloud.org

On Facebook

Please share and invite people to **join** and **follow** our **Facebook Page** and **Groups**. Help increase **Kindness** by sharing your posts on **Facebook** and your other social media.

Facebook Page – facebook.com/KindnessCloud

Facebook Groups:

Kindness Cloud – facebook.com/groups/KindnessCloud
Ambassadors for Kindness – facebook.com/groups/AmbassadorsforKindness
Kindness Community Service – facebook.com/groups/KindnessCommunityService
Nonprofits for Kindness – facebook.com/groups/NonprofitsforKindness
Parents for Kindness – facebook.com/groups/ParentsforKindness
Students for Kindness – facebook.com/groups/StudentsforKindness
Teachers for Kindness – facebook.com/groups/TeachersforKindness
Volunteers for Kindness – facebook.com/groups/VolunteersforKindness

In addition to Facebook and the Web, the **Kindness Cloud** encourages you to use all your social media channels.

Ask Not What Others Can Do for You
Ask What Kindness You Can Do for Others