Your Kindness Roadmap
Steps Along Your Kindness Path
**Kindness** is a value as old as human history itself, and there will always be millions of ways to **Be Kind to Yourself** and to **Do Kindness for Others**. Anyone can use the tools of the information age to **Spread** and **Share Kindness**. Unfortunately, in this era of instant communications, disagreement and hostility have also become easy to spread, and **Truth** and **Kindness** do not always catch up. Now, more than ever, we must all speak out **FOR** the ideas and values that we share, with **Kindness** among them. It is not enough just to be **AGAINST** that with which we disagree. We must all **Unite Around Kindness**.

The tax-exempt, nonprofit **Kindness Cloud Foundation** is committed to increasing the amount of **Kindness** in the world. When we invite people to **Join the Kindness Cloud**, we are inviting people to **Join the Global Kindness Movement**, not an organization. Our goal is to inspire people to **Spread Kindness Worldwide**, and we provide free **Kindness Resources**, **Tools**, and **Ideas** that anyone may use.
Each of us discovers and travels our own *Kindness Path* throughout our lives. Everyone’s *Kindness Path* will change and evolve over time, and it will surely be different from everyone else’s *Kindness Path*.

There are many steps along a person’s *Kindness Path*. They are not sequential steps, but more like the millions of steps or actions that we take throughout our lives. These steps are intermingled and interwoven, some are strong and some are weak, some are fast and some are slow, and some are forceful and some are subdued. But, most importantly, everyone’s steps have different targets, purposes, methods, and goals.

The first *Kindness Steps* that people typically think of when they think about *Kindness* are *Being Kind to Yourself* and *Doing Kindness for Others*. These are the *Kindness Steps* that most people do. We call these *Retail Kindness*. 
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Other major Kindness Steps are Teaching Kindness, Sharing Kindness Forward, and Leading Others in Kindness. We call these Wholesale Kindness, and it is here that the world greatly needs your help to Blaze a Trail of Kindness.

These two types of Kindness Steps differ mainly in their targets, but they both have the same goal of Spreading Kindness Worldwide. For people, students (e.g., who must stay home and are looking for community service projects), adults, community groups, private organizations, etc. looking to help Make a Better World, the possibilities are endless. Here are a but few examples.

You can help teachers, families, groups, etc. to set up programs to Teach Kindness that could differ in many ways, such as by the age targeted: youngsters, middle school, high school, and so on.

You can help high schools, colleges, nonprofits, companies, communities, etc. to set up programs to Spread Kindness. Organizations can create Kindness Programs that differ by the audiences targeted: students, employees, constituents, etc.

Anyone can use the Kindness Cloud’s free Kindness Cards to discuss Kindness (particularly appropriate for teaching younger children) and the free Kindness Certificates to recognize Kindness activities.

You can find many sample posts for you to use on your social media. They can be found on the web at KindnessCloud.org/Ideas, Facebook.com/KindnessCloud, and Instagram.com/TheKindnessCloud.

Anyone can answer the Kindness Call to Action at KindnessCloud.org/Action.
Your Kindness Will Inspire Others. Remember, there is no "one size fits all." Everyone will spread Kindness in their own unique ways. You may plan different components and contexts. You may outreach to different people in different ways. You may treat your family differently from your friends, for example. Your goal is to inspire others by Sharing Kindness Forward. You may never know how that ripple travels through the sea of a person’s life, but you can take comfort in the knowledge that, if you have changed one person’s life, then you have succeeded and you have changed the world. We are grateful for your Kindness, Courage, and Compassion, and for being the inspiration the world needs. Together, we can make the world a Kinder place. Thank you for your support!