Join the Kindness Movement
You Can Make a Difference
We Can Make a Kinder World

Ideas for Small Businesses
Kindness Share It Forward Cards

Donate to the Community: Donate resources to a local community project or non-profit charity and attach the Share It Forward Cards. Use them to challenge other businesses to join the Movement and donate their skills or resources. Keep Kindness in Motion by involving and collaborating with other businesses.

Unite Around Kindness: Come together as an office for a day of serving by volunteering at your local soup kitchen. Use the Share It Forward Cards to lead by example and encourage other businesses to keep Kindness in Motion.

Get Involved: Sponsor a local youth sports team. Help keep the cost down for the kids and families participating in these programs while also acknowledging the positive impact of sports and camaraderie in a community. If you are a product-based business, then consider donating your product (food, clothing, equipment, etc.) and attach the Share It Forward Cards.

Donate to Other Businesses: Donate lightly and gently used office furniture and supplies to other small businesses. Use the Share It Forward Cards to encourage them to do the same.

Business to Business: Show Kindness to other businesses in your community by leaving positive reviews for other businesses with which you’ve worked. Not only will this help create strong connections with other companies, but it will encourage them to do the same.