



**Grow the Kindness Movement  
You Can Make a Difference  
We Can Make a Kinder World**



### ***Enlist Children In Kindness Campaigns***

**People of all ages are leading Kindness Initiatives around the world!** This is not only critical in these challenging times, but it is also an important character builder in a person's life. **The Role Model of Children Leading Kindness Campaigns gives people hope for the future.**

**Would you like to give young people a lasting opportunity?** Depending upon their age and environment (e.g., in schools or community groups), you or other participating adults, can **Encourage Young People to Engage in Kindness Campaigns.**

**Here's How! Recruit young people to Spread Kindness** individually, in neighborhood and community projects, and on various social media channels.



A **Kindness Campaign** can include projects, posts, challenges, tips, ideas, stories, and videos featuring individuals sharing lessons they have learned about **Kindness**. There is also more information about free **Kindness Cards**, **Kindness Certificates**, and other **Kindness Resources** at [KindnessCloud.org/Toolkit](http://KindnessCloud.org/Toolkit).

The **Purpose** of a **Kindness Campaign** is to encourage all people, young and old, to **Do Kindness**, to **Spread Kindness**, and to **Recruit Others** to create more **Kindness Campaigns**. **And Children Will Enjoy Sharing Their Own Kindness Stories.**

### ***Thank You For Your Kindness I Will Be Forever Grateful for What You Did for Me***

You noticed me when I was in trouble  
You fed me because you knew I was hungry  
You let me shelter under your roof because you found me in the darkness  
You bandaged my wound because I was bleeding  
You shared your clothes with me because you knew I needed them  
You taught me because you knew I needed to learn  
You talked to me when I was lonely  
You guided me when I was lost  
You gave me hope because you knew I was empty  
You helped me because you knew I was a person in need

***Because of You I Made it Through  
I Will Share Your Kindness Forward***