



**Grow the Kindness Movement
You Can Make a Difference
We Can Make a Kinder World**



Expanding the Kindness Movement

These are challenging times throughout the world, but there is something that we all can do to combat the division and disagreement, the hate and hostility. We can **Grow** the **Global Kindness Movement**.

We all must **DO, PROMOTE, and SPREAD MORE KINDNESS**. It is not enough just to “like” **Kindness** or “agree with” **Kindness**. We all must **Recruit**:

- **Friends and Neighbors,**
- **Students and Schools,**
- **Groups and Organizations, and**
- **Communities and Governments.**



Our goal must be to **Create a Kindness Ripple Effect**, much like the effect of dropping small **Kindness Pebbles** into a pond to cause a large **Kindness Wave**. Now, more than ever, the **World Needs Action**, your action, and the actions of others, to **Help Spread Kindness** and **Keep Kindness in Motion**.



Kindness Is Our Shared Purpose

Our Goal Must Be To

Unite Around Kindness

So Together We Can

Spread Hope, Joy, and Kindness