



**Grow the Kindness Movement  
You Can Make a Difference  
We Can Make a Kinder World**



*Use Your Voice to*

## ***Be an Inspiration***

***Share Kindness Forward  
Keep Kindness in Motion  
Unite People Around Kindness  
Because  
Kindness is Our Shared Purpose***

1.

Use your reach to promote responsibility.  
Take advantage of the opportunity to make a Kinder world  
Recruit others to grow the Kindness Movement.

2.

Take a deep breath. Be patient.  
Sooner or later, good people will win.  
We all will win.

3.

This is not about specific people or specific organizations.  
This is about all of us, about our humanity and our human decency.  
This is about our future.

4.

We all have a choice.  
We all have a role to play.  
We all can make a difference.

5.

Character counts. Compassion counts. Kindness counts.  
Decency matters. Truth matters. Kindness matters.  
Our values matter. Our humanity matters. We all matter.

6.

There is hope for a better world.  
Everyone wants this.  
We just must find a way.

7.

Your voice matters

My voice matters.

Kindness matters.

8.

A mood of calmness starts with Kindness.

An Act of Kindness creates gratitude.

A feeling of gratitude can be shared with others.